

## **Jolie Laide Cosmetics**

June 15 2020

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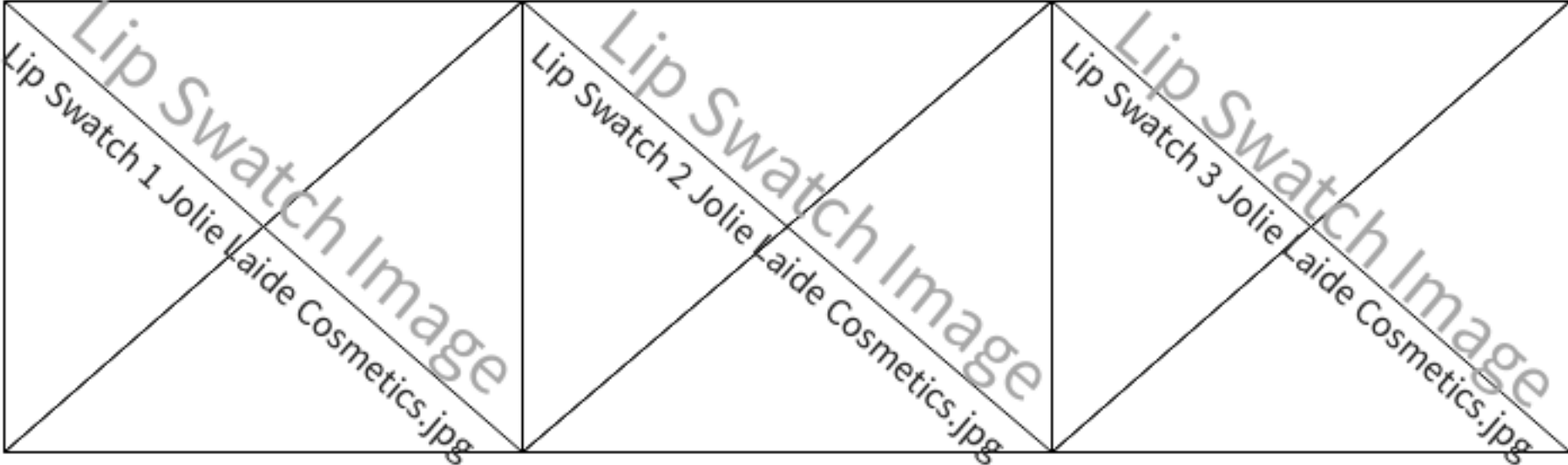
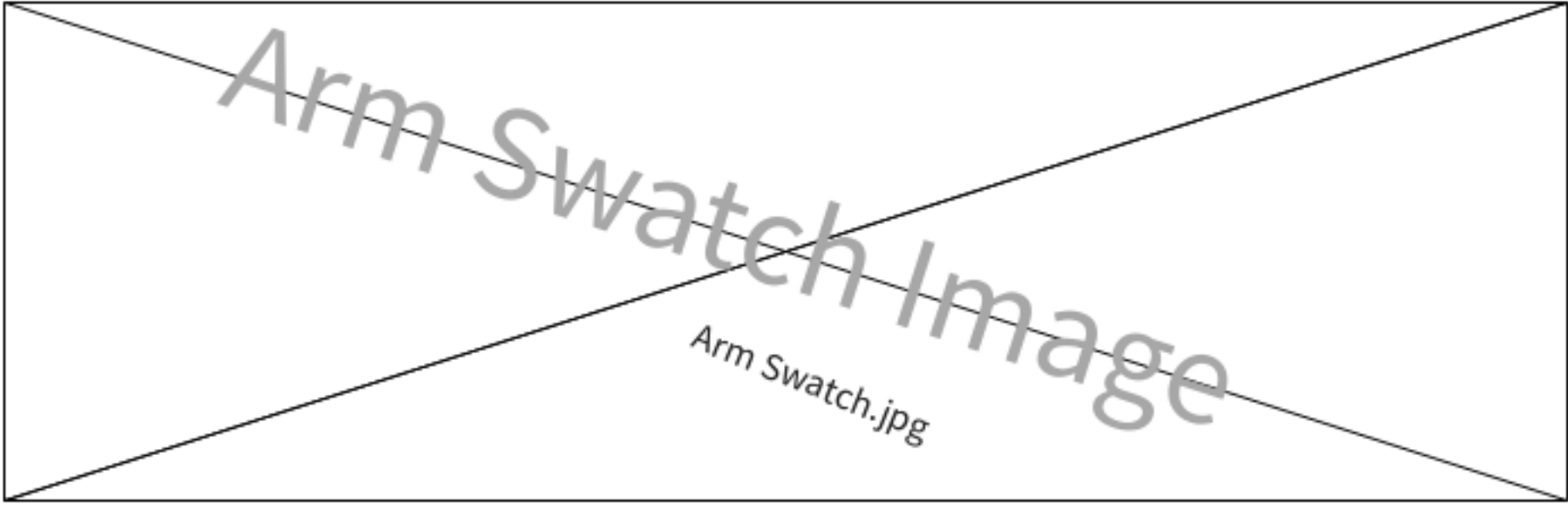
Fully Canadian Owned and  
Operated

Header Image.jpg

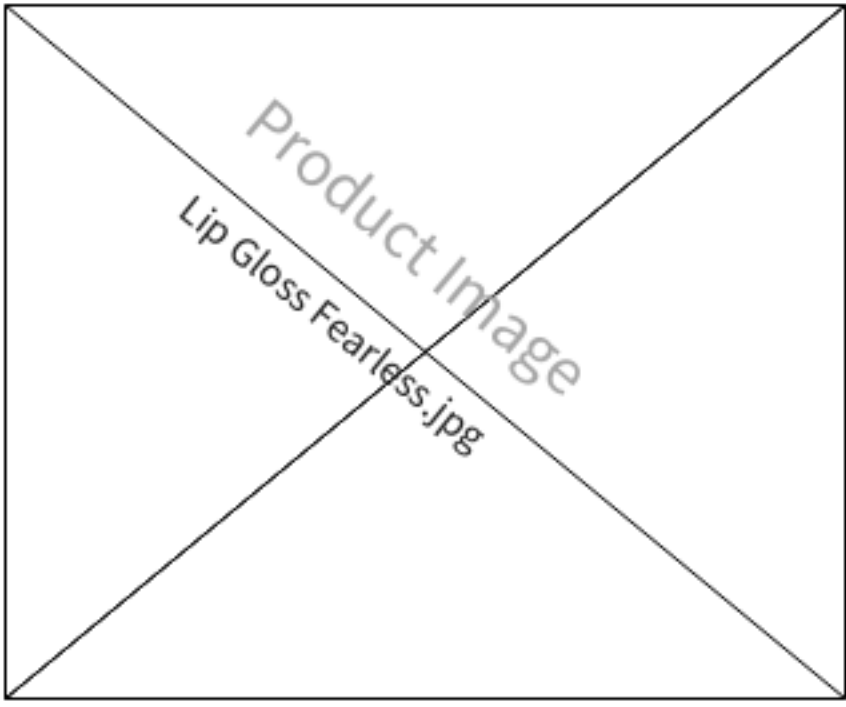
Our Mission

Jolie-Laide Cosmetics was created for inclusivity. An all-Canadian brand inspired by the cultural mosaic we live in with colours unbound by two women of colour.

By us. For all.

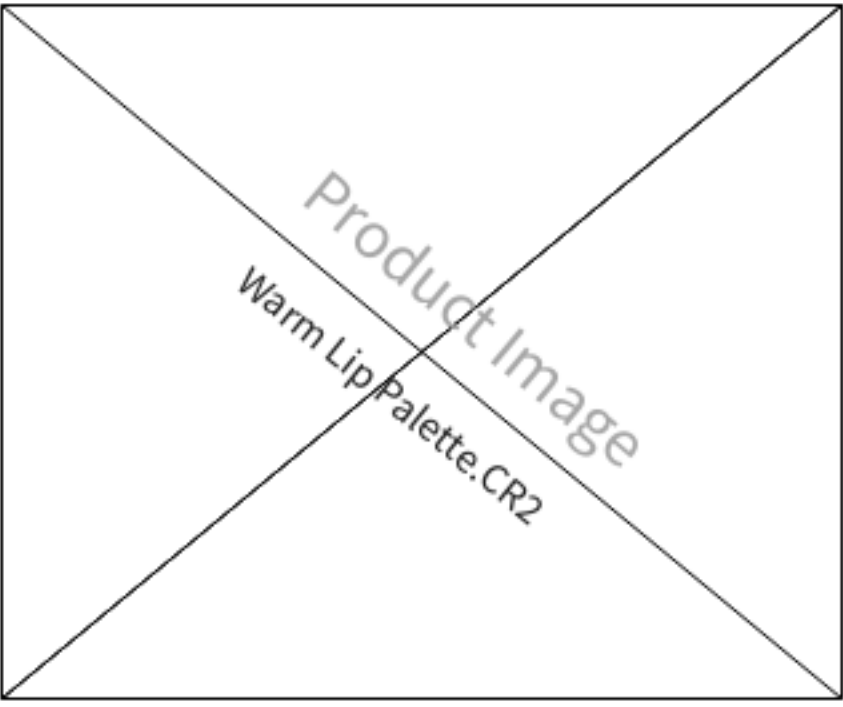


Featured Products



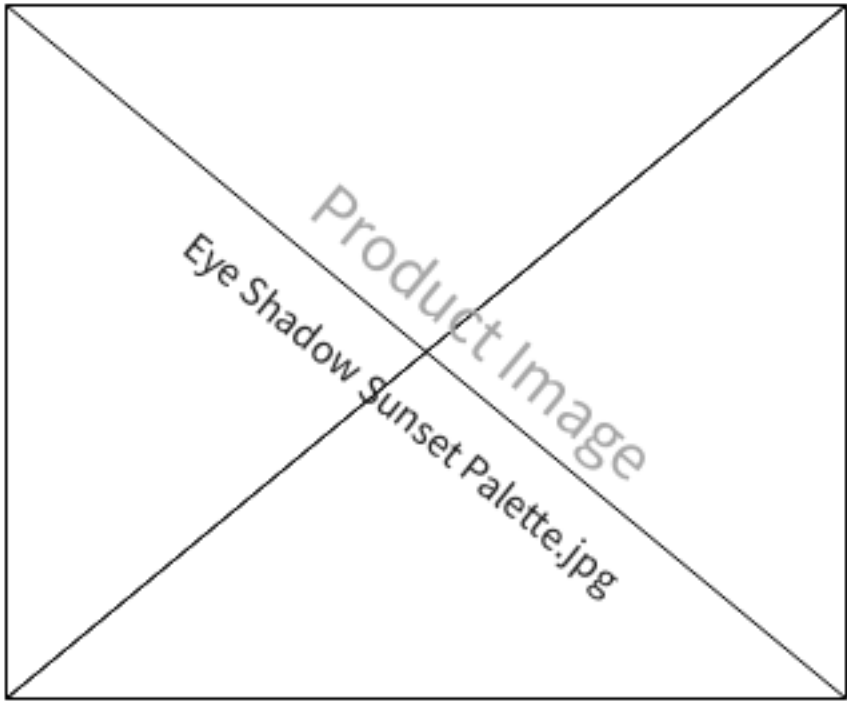
Liquid Lipstick

Shop Now



Warm Lip Palette

Shop Now



Eye Shadow Sunset  
Palette

Shop Now

Reviews



Lip Gloss

★★★★★

This lipgloss is amazing, this shade I tried is called 'Novelty'. 'Novelty' is very moisturizing and easy to apply. A little goes a long way as I only needed two dabs of gloss. The gloss feels very smooth and has a nice smell. The gloss lasted a couple of hours before I needed to reapply. Over all I was very pleased with the lipgloss and I definitely try the other colours in the line. KH



Lip Gloss

★★★★★

Love this colour! The gloss goes on super easy and it barely feels like you're wearing anything on your lips at all. I hate the sticky feeling that some glosses leave but this one is awesome. I don't wear a lot of makeup so this is the perfect thing to just throw on when I'm in a rush and wanna glam up a bit. The gloss I chose is called 'GLOW GIRL' and it definitely makes you feel that way. V.E.



Lip Gloss

★★★★★

Punkin is a beautiful, light everyday gloss. If you're looking for a quick grab-and-go, this is definitely it. Not sticky at all either. C.M.S.



Eye Shadow

★★★★★

The Eye Shadow Palette is exquisite and the colours so rich. I like that it has a combination of shimmer and matte to choose from. I've never purchased higher quality eyeshadow before and there is such a difference in the texture. A little goes a long way and the colour also stayed on without wearing off even in the heat of summer. I had it on for about 6 hours and the shadow still looked the same as when I put it on. I was outside in the heat for a while. It feels very silky and hydrating and it was very easy to apply. Because the colours are very vibrant, I needed to do a little more blending, but it did blend very easily. (I'm not an expert in makeup application at all). It removed easily. N.H.



Lip Palette

★★★★★

The packaging is awesome and easy/sturdy. The lip colours are smooth and creamy with little to know transference. Mixed options are nice. The smell is heavenly; sweet and fresh. Worn full day with only desired second application. C.S.



Lip Gloss

★★★★★

Very pigmented so use sparingly and build as needed. The shimmer is dewy and beautiful. Can be mixed up together with bronzer and blush. Lasted all day. Transference happens when used without tapping the extra product. A little goes a long way. Beautiful, beautiful products. C.S.

All Canadian - All Inclusive

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